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# Basic Concepts on Ecodesign

## Unit 10 Introduction to Ecolabelling. Communication Quiz and Assignment

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## 10.1 Quiz

- PLEASE, CHOOSE THE CORRECT ANSWER:

1. Ecolabels allow an organisation to:

- Publish the environmental qualities of their products and services.
- Improve the image of the organisation or product to a more environmentally friendly one. Distinguish them from their competitors.
- All of the above.
- None of the above.

Solution: c.

2. There are three types of official ecolabels at an international level and they are defined in the following standards:

- ISO 14020, ISO 14021 e ISO 14024.
- ISO 14021, ISO 14024 e ISO 14025.
- ISO 14024, ISO 14025 e ISO 14006.

Solution: b.

3. To select an ecolabel, an organisation must consider:

- Mandatory legislation for holding an ecolabel and its scope.
- The need for an independent third party to verify it and the viability of the certification costs and costs for implementing it.
- All of the above.
- None of the above.

Solution: c.



4. Type I Ecolabels are voluntary, monocriterion; the environmental criteria are set by a product group, the verification comes from a third party.

- a. True.
- b. False.

Solution: b.

5. The European Ecolabel is a type I label. There are regulations for a lot of products, which establish criteria and methods of evaluation, some of those products are:

- a. Computers and notebooks.
- b. Paper and byproducts.
- c. Textile products.
- d. Food products.
- e. a, b and c.
- f. All of the above.

Solution: e.

6. What type of ecolabel does not follow the scheme of standard ISO 14020?

- a. Type I Ecolabel.
- b. Semi Type I Ecolabel.
- c. Type II Ecolabel.
- d. Type III Ecolabel.

Solution: b.

7. The main difference between Type I and Semi type I Ecolabels is:

- a. Type I Ecolabel is precise in data and Semi type I is not.
- b. Type I Ecolabel is multi-criteria and Semi type I is usually mono-criterion.



c. Type I Ecolabel may be verified by a third party and Semi type I may not.

Solution: b.

8. What Type of Ecolabel can generate more confusion among consumers?

- a. Type I Ecolabel.
- b. Semi Type I Ecolabel.
- c. Type II Ecolabel.
- d. Type III Ecolabel.

Solution: c.

9. The environmental product declarations, Type III Ecolabels, provide detailed information on the environmental performance of a product based on a standard or specific product category rules. They allow comparison between products.

- a. True.
- b. False.

Solution: a.

10. The main difference between "ecolabel" and "ecodesign" is:

- a. The former is a product certification while the latter is a management system.
- b. The former is an organisation certification while the latter is a management system.
- c. The former is an organisation certification while the latter is a product certification.

Solution: a.



## 10.2 Assignment

Take the product you chose in the Unit 1 task as a reference and consider that the organisation wants to carry out environmental improvements on its products to minimise its environmental impact:

- Select the type of Ecolabel that you would choose for that purpose and explain why.

